COLORADO MGMA VENDOR OPPORTUNITIES

Legislative Reception - January 24, 2017
University Club, Denver

Payer Day - May 18, 2017
Cielo at Castle Pines, Castle Rock

CMGMA Golf Tournament -

2017 Fall Conference - September 14-15, 2017
Sheraton, Denver West
Is Colorado Medical Group Management Association for you?

Are you looking to reach practice administrators throughout Colorado? The Colorado Medical Group Management Association is a state organization dedicated to serving the needs of practice administrators throughout the state of Colorado. We offer unique opportunities to connect with practices from all over the state with over 300 members exclusively focused in medical practice administration.

Colorado MGMA recognizes the value and importance of your marketing dollar. We have developed a variety of opportunities with you in mind from exhibiting or sponsoring at our conferences to our web sponsorships where members can link directly to your website from ours, to our electronic newsletter.

BEING A CORPORATE AFFILIATE:

Corporate Affiliate Member dues are $250 per year. These dues are for a 12 month period and renewals will be based on the month the membership began. Please visit our website at www.cmgma.com to see the complete list of member benefits and join as a Corporate Affiliate Member if you aren’t already involved in this capacity.

Make a statement by aligning your company with our organization. By becoming a Corporate Affiliate Member you also reap the unique benefits of networking access, industry news and information, and discounts on events. Being a Corporate Affiliate Member in our organization is not just a title; it’s a pathway to success.

ADVERTISING OPPORTUNITIES:

Each quarter, we put together a newsletter full of articles from our board members and other sources and email it to our medical practice professionals. The newsletters are archived on our website and are available for our members and guests to view online.

Advertising space may be purchased in this quarterly newsletter and prices vary by ad size and the number of issues. In addition, we have Website Sponsorships available which will give members a link directly from our site to yours. This is part of the Gold Corporate Affiliate Membership, which also offers other additional benefits. Please consider supporting our chapter by advertising in one or more of these member communications.

SPONSOR AND EXHIBITING OPPORTUNITIES:

Through exhibiting and sponsorship opportunities, our Payer Day and Fall Conferences are your best opportunity to network with practice administrators face-to-face from throughout Colorado. Whether you choose to sponsor an event, highlight your products or services as an exhibitor or both, you will be taking advantage of a tailor-made opportunity to provide you with access to decision makers and quality leaders.

- **Legislative Reception** - January 24, 2017
  University Club, Denver

- **Payer Day** - May 8, 2017
  Cielo at Castle Pines, Castle Rock, CO

- **CMGMA Golf Tournament** – September 2017
  Sheraton, Denver West

- **2016 Fall Conference** - September 14-15, 2017
  Sheraton, Denver West
Please join us at our annual Legislative Reception! This venue allows CMGMA members to connect with our state legislators and address any concerns or issues they are having with upcoming legislation.

We will be meeting at the University Club in Denver on January 24, 2017 from 5:30-7pm.

This sponsorship includes signage, drink tickets with company logo, and a 3-5 minute promo opportunity at the podium. There are 4 sponsorships available.

Co-Sponsor fee: $1,500
Exclusive CMGMA Sponsor fee: $6,000

Location
University Club
1673 Sherman Street
Denver, CO 80203

CMGMA/PAHCOM Payer Day
May 18 • CIELO AT CASTLE PINES, CASTLE ROCK

This collaborative event for both PAHCOM (Professional Association of Health Care Office Management) and CMGMA members will feature presentations and Q&A sessions with Colorado’s top insurance payers. This is a premier opportunity to showcase your business among the 100+ attendees. We will have limited exhibit space available, a maximum of 12 exhibiting companies, and exhibiting opportunities are available to CMGMA corporate affiliates only. Our Gold Corporate Affiliates will have the first opportunity to register, and then exhibit space will be sold on a first-come, first-serve basis to our Corporate Affiliates.

Exhibit Space fee: $600
(Includes registration for 2 representatives, additional representatives are $25)

Lunch Sponsor fee: $3,000

EXHIBITOR EVENTS

Thursday, May 18
9:00-9:30 am   Exhibitor Setup
10:00 am   General Session
11:30 am   Networking
12:00 pm   Lunch
1:30 pm   Networking
3:00 pm   Adjourn

Location
Cielo At Castle Pines
485 West Happy Canyon Road
Castle Rock, CO 80108
(303) 688-0122
Player Registration for tournament will be available on our website in April.

We are also accepting items such as ball markers, tees, golf balls, water bottles, towels or any other marketing item you would like to donate for the players that will be handed out at our registration table.

If you would like to donate a golf bag, putter or any other item to be used as a prize giveaway, please contact Kristina at Kristina@m3solutionsllc.com

Location
TBD - Our Golf Tournament Planning Committee is hard at work scoping out the best course for us, in Colorado Springs near our conference facility. Stay tuned for tournament location!
CMGMA Fall Conference offers general sessions and breakout sessions for practice administrators and medical group managers throughout Colorado. Attendees will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices. We typically have about 100-125 administrators, executives, managers, students, and faculty convene at our conference. During this two-day event, exhibitors are encouraged to attend the speaker sessions, meals, and breaks with our conference attendees for additional networking time and exposure. During each conference, we have an Exhibit Hall set up with 8’ x 10’ booths. Included in the exhibit booth fee are full pipe and drape, a skirted table, two chairs, signage, a wastebasket, and a pre and post conference attendee list.

Booth fees include meals and meetings for two representatives. Additional representatives may attend for an additional charge. All exhibit spaces are assigned on a first-come, first-serve basis with priority given to Gold Corporate Affiliate Members and Conference Sponsors.

**Exhibit Space fee:**

- CMGMA Gold Corporate Affiliate: $0
- CMGMA Corporate Affiliate: $900
- Non CMGMA member: $1200
- Corporate Affiliate attending and not exhibiting: $500

**Location**

Sheraton Denver West
360 Union Blvd.
Lakewood, CO 80228

**EXHIBITOR EVENTS**

**Wednesday, September 13**

5:00-8:00 pm   Exhibitor Set Up
   (or Thursday morning by 8 am)

**Thursday, September 14**

8:00-4:00 pm   Exhibit Hall Open
5:00-7:00pm   Networking Reception

**Friday, September 15**

8:00-2:00 pm   Exhibit Hall Open
Sponsorships are an additional way in which your company can increase visibility and be recognized by our members. We offer sponsorships for receptions, meals, and speaker sessions in addition to several personalized gift items. Vendors may have a company slide shown before a presentation, sponsor a lunch, have their name on the conference bags, and much more. There is something for every budget that will make an impression on the attendees during a conference. Sponsorships allow CMGMA to provide a range of professional development activities for its members. They allow you to highlight your company while demonstrating support of Colorado MGMA.

**Sponsors will receive priority placement of booth space at our conferences.**

___ New Member Breakfast with signage and intro ........................................ $1,000
___ Thursday Morning Break ................................................................. $500
___ Lunch with signage and intro ...................................................... $2,000
___ Thursday Afternoon Break with signage ........................................ $500
___ Opening Reception with signage, intro and logo on drink tickets ........ $2,000
___ Friday Breakfast with signage .......................................................... $800
___ Friday Morning Break with signage ................................................ $500
___ WiFi Sponsor ............................................................................... $1,500
   *Provide Wi-Fi to all conference attendees. A special code will be created that each attendee will need to access the internet. Attendees will pick this code up from your exhibit booth!

___ Conference Bag with logo ............................................................... $1,000
___ Official Program Booklet with logo ............................................... $600
___ Business Card Holder with logo ..................................................... $800
___ Valet Parking ................................................................................ $1,500
   *Signage at check-in and company logo will appear on each attendees’ valet ticket.

If you have other ideas for sponsorship items, we welcome those and our office will work with you to find just the right item to meet your needs and get your company logo in front of our conference attendees.
The **Colorado Connection** is our full-color publication which consists of articles by our board and committee members as well as timely educational articles from industry sources. The quarterly newsletter is emailed to our entire membership roster, currently over 400, around the below dates of publication. The newsletter is also archived on our website for our members or other interested parties to access the information.

**Ads will be full-color.**

**PRICE PER ISSUE:**

- Full Page Ad $750/issue or $2500 for 4 issues
- Half Page Ad $400/issue or $1350 for 4 issues
- Quarter Page Ad $250/issue or $900 for 4 issues

*(You must pre-pay all four ads, to receive the 4 issue discount.)*

**DATES OF PUBLICATION: AD RECEIPT AND PAYMENT DEADLINE:**

- Winter (January) December 15
- Spring (April) March 15
- Summer (July) June 15
- Fall (October) September 15

**ACCEPTABLE AD FORMATS:**

- pdf, .jpg, .tif

**AD SIZES:**

- Full Page Ad 8"w x 10.5"h
- Half Page Ad 8"w x 4.75"h
- Quarter Page Ad 4"w x 4.75"h

Please email ad on or before the deadline date to: Kristina@m3solutionsllc.com
Company Name__________________________________________________________________

Corporate Affiliate / Gold Corporate Affiliate Membership

_____ Gold Corporate Affiliate with Website Presence/Logo (one year) $2,500
_____ Corporate Affiliate with Exhibit/Sponsorship opportunities (one year) $250

2017 Payer Day – May 18, Cielo at Castle Pines

_____ Exhibit Space (includes 2 reps in booth) Gold/Corporate Affiliate $600
_____ # Additional Booth Reps. $25 each
_____ Lunch Sponsor $3,000

Golf Tournament – Colorado Springs

___________ Lunch Sponsor $1,000
___________ Beverage Cart Sponsor $500
___________ Tee Box Sponsor $100
___________ Longest Putt Sponsor $100

Fall Conference – September 14-15, Sheraton Denver West

_____ Exhibit Booth (includes 2 reps in booth) Corporate Affiliate $900
_____ Exhibit Booth (includes 2 reps in booth) Non Member $1,200
_____ # Additional Booth Reps. $250 each
_____ Sponsorship:_________________________________________ $_______
(please list sponsored item)

Newsletter Ads

_____ Full Page Ad _____ $750/issue or _____ $2,500 for 4 issues
_____ Half Page Ad _____ $400/issue or _____ $1,350 for 4 issues
_____ Quarter Page Ad _____ $250/issue or _____ $ 900 for 4 issues

Total Newsletter Commitment $_______

TOTAL 2017 Commitment $________
TOTAL 2017 Commitment $_________

Company Name ____________________________________________________________

Contact ________________________________________________________________

Address __________________________________________________________________

City_________________________ State__________ Zip _________________________

Phone______________________ Fax______________________________

Email _________________________________________________________________

I agree to the terms and conditions and authorize payment.

Please mail payment by check to: Colorado MGMA
P.O. Box 380084
Birmingham, AL 35238

Credit Card Type (circle one) - VISA  Mastercard  American Express  Discover

Credit Card Number _______________________________________________________

Exp. Date____________________ V-Code (3 or 4 digit number security code) __________

Name on Card ___________________________________________________________

Billing Address ___________________________________________________________

Billing City, State, Zip Code _______________________________________________

Cardholders Email Address _______________________________________________

Signature ________________________________________________________________

Date __________________________

Please email completed commitment forms and payment forms to
Kristina@m3solutionsllc.com,

or mail them to:
Colorado MGMA
P.O. Box 380084
Birmingham, AL 35238
Defined Terms:
The term “Colorado MGMA” means the Colorado Medical Group Management Association and each of its respective officers, directors, staff, agents and representatives. The Colorado MGMA Conference and all portions thereof, is owned, sponsored, produced, and managed by the Colorado Medical Group Management Association. The term “Exhibitor” means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by Colorado MGMA.

Qualifications of an Exhibitor:
Colorado MGMA’s Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the Colorado MGMA Conference. Exhibitors shall be limited to those whose products or services are related to medical, professional, or practice interests. Colorado MGMA reserves the right to refuse or provide exhibit space to any exhibiting company not compatible with the general character and objectives of Colorado MGMA upon receipt of their application.

Cancellation Policy:
A cancellation fee of $450 per booth will be charged to exhibitors who cancel at least 30 days prior to the conferences. Cancellation within 30 days of the event or failure to occupy space obligates the exhibitor to full payment and Colorado MGMA reserves the right to re-sell the booth space. Written notice is required to cancel booth space. No refunds will be given on conference sponsorships, newsletter ads or website sponsorships.

Compliance:
a. Smoking inside the Colorado MGMA Conference is prohibited.
b. Colorado MGMA conference management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of Colorado MGMA Show management, the exhibit or the activities of the Exhibitor or its representatives violates the contract, the Rules or Regulations, or are detrimental to the goals and purposes of the Colorado MGMA Conference.
c. Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.
d. Use of a booth space by two or more companies is not permitted. Subletting of space is not permitted and will result in future conference bans.
e. Any Exhibitor who is a “no show”, meaning that the booth is not set up and staffed by the show opening time for the conferences without prior permission, will forfeit his/her booth space for the duration of the Colorado MGMA 2017 Conferences. Non-attendance does not constitute cancellation on the Exhibitor’s part, and no refunds or credits will be issued. Colorado MGMA’s Conference management will replace a “no show’s” booth space as it determines is in the best interest of Colorado MGMA.

Promotional Errors:
Colorado MGMA will not be liable for any errors or omissions in the Colorado MGMA Conference’s attendee lists, websites, newsletter or any other promotional or on-site materials.

***NO SUITCASING WILL BE ALLOWED***
Suit-casing is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company’s booth or a hotel lobby. Please note that while all meeting attendees are invited to the Exhibit Hall, any person/s who have NOT PAID for an Exhibit Booth at the conference who is observed to be soliciting business in the aisles or other public spaces, in another company’s booth, who is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suit-casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club, or any other public place of assembly. For the purposes of this policy, suitcasing violations may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.