



HIKING

MAY 1-3, 2024

THE HILLS
of **HEALTHCARE**

COLORADO MGMA SPRING SUMMIT

**BEAVER RUN RESORT,
BRECKENRIDGE**

MGMA
COLORADO

COLORADO MGMA SPRING SUMMIT

HIKING THE HILLS *of* HEALTHCARE

MAY 1-3, 2024

AGENDA

WEDNESDAY, MAY 1

- 2:30pm Registration Opens
- 3:00-5:00pm Pre Conference Workshop : ***"Reclaiming Your Time Though Delegation"*** Matt Griswold and Don Harkey

THURSDAY, MAY 2

- 7:00am Registration Open, Breakfast in Exhibit Hall
- 8:00am General Session : ***"What if You're Called to be a Manager?"*** Dr. Stephen Julian
- 9:30am Networking Break in Exhibit Hall
- 10:00am Breakout Session A: ***"Let's turn our attention to leaders"*** Dr. Stephen Julian
Breakout Session B: ***"ACMPE: Pathway to Certification"*** Tawnya Wartell, FACMPE and Gena Weir, FACMPE
- 11:00am General Session: ***"Venturing into the future of healthcare with generative AI"*** Breanna Wong, MBA-HA, MS
- 12:00pm Lunch and CMGMA Update
- 1:00pm General Session: ***"Using Transparency to Help Keep your Practice Independent"***
Marcia Brauchler, MPH, FACMPE, CPC-P, COC, CPC-I, CPHQ
- 2:00pm Networking Break in Exhibit Hall
- 2:30pm Breakout Session A: ***"HR Employment Law"*** Shelly A. Waggoner, MS, CEBS, SHRM-SCP
Breakout Session B: *TBA*
- 3:30pm General Session : ***"What's New in RCM"*** Susan Rohde
- 4:30pm Networking Reception – Cocktails and Cornhole!

FRIDAY, MAY 3

- 7:00am Group Hike (optional)
Join us for an early morning wake up hike. A great way to get the day started and walk while networking. The hike will be approximately 3 miles with little incline. Go at your own pace and time. We will meet in the lobby at 6:55am. Follow up with a much deserved breakfast.
- 8:00am Breakfast in Exhibit Hall
- 9:00am General Session: ***"The Magic of Communication"*** Joshua Lozoff
- 10:00am Networking Break in Exhibit Hall
- 10:45am General Session : ***"Insight from Insiders – Leadership Panel"***
Tawnya Wartell, FACMPE, Keith Larson, FACMPE, Andre Beach, CMPE, Eric Chappell, CMPE
- 12:00pm Adjourn

CONFERENCE SCHEDULE

WEDNESDAY, MAY 1

3:00-5:00 Preconference Workshop



"Reclaiming Your Time Though Delegation"

Matt Griswold and Don Harkey

This is going to be a fantastic topic and workshop! It is so relatable and it's relatable because people typically

don't do this and if they do, they don't do it well! This workshop will focus on the pitfalls and hesitations people have with this concept but also the fruit of actually being able to do it successfully! The side topics that feed into this will be succession planning, executive quicksand, what does it actually mean to be a leader of people and more!

THURSDAY, MAY 2

7:30-8:15 Breakfast in Exhibit Hall

8:15-9:30 General Session



"What if you're called to be a manager?"

Dr. Stephen Julian

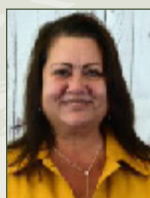
Everyone wants to be a leader, but when "leader" is properly defined, it turns out you may not be one. No worries. Some of you are called to be managers. Both are high callings that are distinct from one another. We're going to explore the role of a manager and the ways productive managers are essential to the health of teams and the effectiveness of organizations. Sounds boring? That's OK. Come prepared to be convinced that being a great manager matters!

9:30-10:00 Networking Break

10:00-11:00 Breakout Session

"Let's turn our attention to leaders" Dr. Stephen Julian
Some of you are leaders – by nature, by training, by interest. What does it take to be an effective leader and why do so many lead poorly? We'll look at how the work of leaders and your personality style intersect to make you a uniquely qualified and challenged leader. Come with questions.

10:00-11:00 Breakout Session



"ACMPE: Pathway to Certification"

Tawnya Wartell, FACMPE and
Gena Weir, FACMPE

11:00-12:00 General Session



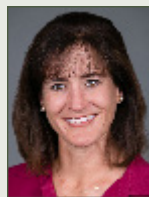
"Venturing into the future of healthcare with generative AI"

Breanna Wong

Join us for an engaging session exploring the growing role of AI and specifically generative AI in healthcare. Generative AI refers to models capable of creating original content and insights rather than just categorizing data. Breanna Wong, Principal Manager of Product Strategy for Healthcare AI Solutions at Microsoft will share insights on the wide range of use cases for generative AI in healthcare and factors to consider when determining how best to leverage this technology in a healthcare organization. The future is here – gain strategies to harness it by joining this timely session on AI's expanding role in revolutionizing modern healthcare.

12:00-1:00 Lunch and CMGMA Update

1:00-2:00 General Session



"Using Transparency to Help Keep your Practice Independent"

This is Physicians' Ally, Inc.'s 25th year advocating for rate increases against the payers in Colorado, and all over the country. Marcia Brauchler is always up for sharing contracting and coding tips to help

practice administrators go from Basic to Advanced with their payer-negotiating advocacy skills. This session will focus on how to take advantage of some recent developments, including using new transparency information that will revolutionize your payer negotiations. Specific topics that will be covered are:

- Take advantage of the **hospital pricing transparency** data that CMS requires of all hospitals to get a rate increase for your practice and surgery center.
- Understand the implications of the **No Surprises Act**, and the median rate established by each payer for the market.
- See great sources of **cost-of-living data** to back-up your rate request, especially if it's been years since you've tackled your negotiable revenue.

2:00-2:30 Networking Break

2:30-3:30 Breakout Session



"HR Employment Law"

Shelly A. Waggoner, MS, CEBS, SHRM-SCP

2:30-3:30 Breakout Session

BOK

3:30- 4:30 General Session



"What's New in RCM" – Susan Rohde

In the ever changing field of health care, updates and policy changes can often go un-noticed, until it affects your facility. In this session we will discuss some of these hot topics within Revenue Cycle and strategies for facilities to put parameters in place to

handle these changes.

Session Objectives:

- 1) Discuss Most Common Claim Denials and what your facility can do
- 2) Explain how payor algorithms are causing often times un-noticed down coding
- 3) Discuss Split/Shared documentation guidelines

4:30 Networking Reception

FRIDAY, MAY 3

7:00 Group Hike

8:00-9:00 Breakfast in Exhibit Hall

9:00-10:00 General Session



"The Magic of Communication" Joshua Lozoff

A keynote presentation needs to keep attendees engages while offering valuable content. A professional entertainer like Joshua know that to inform, it helps to entertain! Professional mentalist and magician Joshua Lozoff appears to read minds.

But what he really does is read people, a skill useful for us all. In this entertaining and interactive keynote presentation, Joshua pulls back the curtain to reveal the true secrets of his magic: powerful communication skills and strong powers of observation; skills useful for us, from the board room to the living room. Highlights include:

Three Core Skills for Effective Communication

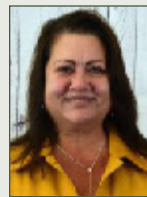
Great communication requires a connection. Connections result in more effective interactions. We have the power to truly connect with everyone we interact with. Joshua reveals the three skills that allow him to immediately connect with his audience both individually and as a group.

The Power of Perception

Research shows that 85% of communication is non-verbal. We already know how to interpret body language and other non-verbal communication. In fact, we send and receive signals constantly whether we know it or not. Harness skills you already have to master communication in both your professional and personal life.

10:00-10:45 Networking Break

10:45-12 General Session



"Insight from Insiders – Leadership Panel"

Tawnya Wartell, FACMPE, Keith Larson, FACMP

Andre Beach, CMPE, Eric Chappell, CMPE

We believe our peer network is one of our greatest assets. This interactive panel discussion will explore challenges and issues we all face in our healthcare leadership journey, as well as tips and solutions used to overcome and succeed.

CONFERENCE INFORMATION

CONFERENCE VENUE

Beaver Run Resort and Conference Center

620 Village Rd
Breckenridge, CO 80424

We are pleased to designate the Beaver Run Resort and Conference Center as our 2024 Spring Summit venue. We have secured a discounted block of hotel rooms, studios, and suites. Click [here](#) to view rates and select your accommodations.



REGISTRATION FEES

Take advantage of Early Bird registration and save \$50! Register before April 1 to receive discount.

CMGMA Active Member: \$300 (\$350 after 4/1)

Non-Member: \$400 (\$450 after 4/1)

Business Partner/Vendor attending, not exhibiting: \$550 (this registration is for educational purposes only, no suitcasing will be allowed)

CONFERENCE REGISTRATION

The registration fee covers all meetings, materials, meals, and breaks. Conference breakfast and lunch functions are for registered exhibitors and conference attendees only. Attire for the conference is business casual. A jacket or sweater is suggested.

ACCREDITATION

American College of Medical Practice Executive (ACMPE) Credit Hours: To apply this program toward your ACMPE continuing education requirement, please calculate the total number of clock hours you spent in educational sessions and enter your hours online in the My Transcript area of mgma.com. This program is eligible for up to 10.5 live continuing education units.

CANCELLATION POLICY

Cancellations received prior to April 16, 2024, are subject to a \$100.00 cancellation fee. Cancellations received after April 16, 2024 and no-shows cannot be refunded. Substitutions from within the same group are acceptable

