

Prices for Advertising Space

Item	Detail	Prices	Requirements
Directory Ads	Business Card	\$100	<ul style="list-style-type: none"> ▪ Must be current, paid Affiliate member. ▪ Must be art ready. ▪ All ads must be sent electronically in .jpeg, .tiff or .eps format. ▪ No bleeds – copy shall be floating or line around outside dimensions. ▪ Use halftones or shading minimally or not at all for best appearance. ▪ Reverse print is acceptable.
	¼ Page	\$250	
	½ Page	\$400	
	Full Page	\$750	
	Inside Back Cover	\$1200	
	Outside Back Cover	\$1500	
Newsletter Ads	Business Card	\$75 ea \$250/4	<ul style="list-style-type: none"> ▪ Must be current, paid Affiliate member. ▪ All ads must be sent electronically in .jpeg, .tiff or .eps format. ▪ No bleeds – copy shall be floating or line around outside dimensions. ▪ Use halftones or shading minimally or not at all for best appearance. ▪ Reverse print is acceptable. ▪ A limited amount of advertisement space is available in each <i>Quarterly Communicator</i>. ▪ Space limitations to be decided by the Colorado MGMA Board.
	¼ Page	\$200 ea \$700/4	
	Half Page	\$400 ea \$1250/4	

Date	Directory Ad Deadlines
2/15	Deadline for Ad Space to be Reserved in Directory. Submit Directory Ad Reservation Form with Payment to Colorado MGMA Office.
2/20	All Artwork for Directory Ads Due to Colorado MGMA Office. Must meet all requirements listed above.